

# THE BOOKERS GUIDE TO RIO CARNIVAL

20  
26



BOOKERS

# KOKO WELCOMES YOU TO RIO CARNIVAL 2026!

**Hi, I'm Koko,  
Bookers'  
mascot and  
your Carnival  
insider.**

**Join me in our  
2026 Guide!**



**Always up-to-date!**

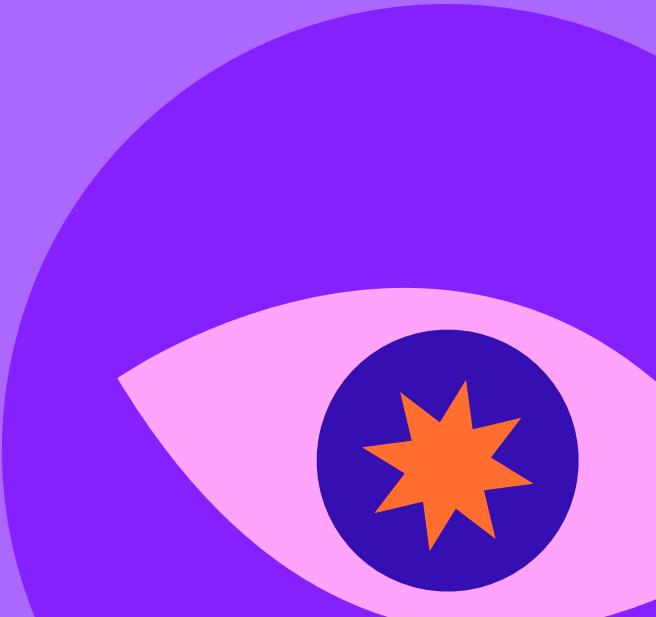
We're constantly adding new information to your Bookers Rio Carnival 2026 Guide to keep you informed. Click the link below to download the updated guide anytime you need it!

[DOWNLOAD](#)





# GUIDE OVERVIEW



# RIO CARNIVAL 2026 GUIDE

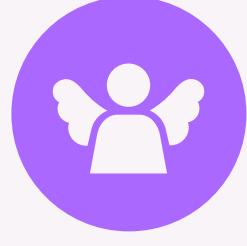
**Your pocket companion for an unforgettable Carnival experience**

Here's a quick peek at what's inside:



## **BOOKERS: DISCOVER CARNIVAL EXCELLENCE**

Dive into our guide to see how Bookers, the official Rio Carnival agency, elevates your experience. Discover how our acclaimed Hospitality Desk, backed by glowing testimonials, elevates your Carnival experience to extraordinary heights.



## **BOOKERS ANGELS: YOUR CARNIVAL GUARDIANS**

Flip through our guide to see how the Bookers Angels can transform your Carnival adventure, offering unparalleled, personalized support at the Sambadrome. Your journey to an extraordinary experience starts the moment you join us!



## **CARNIVAL 101**

Quick insights into the history and culture of the world-famous Carnival and an overview of the events during the Carnival in Rio.



## **THE SAMBA PARADES**

Everything you need to know about the Samba Parades: schedule, parades lineup, map of the venue, and valuable information on how to get to the Sambadrome with or without our Bookers Angels.



## **SAMBADROME SEAT TYPES**

Unlock the Ultimate 2026 Rio Carnival Experience: Your Guide to Sambadrome Sectors and Available Seat Options. Gain insights into the views and amenities of different sectors to help you choose the seats that best suits your needs.



## **RIO MADE EASY**

Navigate through Facts about Rio with our simple, step-by-step guide for hassle-free travel.



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# BOOKERS

Global Leader in  
Rio Carnival Travel





# More than 20 years of Rio Carnival

Welcome to Bookers, your vibrant gateway to the heart of Rio Carnival! As a seasoned tourism agency with over 20 years under our belt, we're not just accredited by ABAV and CADASTUR, but we're also Carnival enthusiasts at heart. Our mission? To bring the electrifying energy of Rio's world-famous party right to your fingertips!

## **HASSLE-FREE CARNIVAL ENTRY WITH AUTHENTIC TICKET PACKAGES**

Immerse yourself in the rhythm of the samba with us, whether you're a local reveler or an international partygoer. We ensure your entry to the Carnival is hassle-free with guaranteed authentic ticket packages and exceptional service.

## **EXCLUSIVE SERVICES FOR A MEMORABLE Carnival**

Our exclusive services are meticulously designed to make your Carnival time in Rio seamless and memorable. Experience the convenience of having "Bookers Angels" - your guides at the Sambadrome, ensuring you have the best possible time. Stay connected and get instant support through our responsive communication channels, including WhatsApp, phone, and email. Plus, our Copacabana-based Customer Service Center is staffed with over 70 multilingual experts, ready to assist you in making your Carnival journey truly spectacular.

## **JOIN THE GLOBAL CARNIVAL COMMUNITY**

Join us and be one of the 20,000 tourists who choose Bookers for an authentic Rio Carnival adventure each year. From the Sambadrome's pulsating rhythms to glamorous gala balls, we're here to make sure your Carnival choice is perfect. With our hearts in Rio and a branch in Miami, we're ready to welcome you to the celebration of a lifetime. Let's dance, let's celebrate, let's live the Carnival dream with Bookers!

# Bookers in a Glance



## RIO CARNIVAL TICKET PACKAGES SALES

Sambadrome Parade Ticket packages: All Sectors

Copacabana Palace Hotel: Copa Ball Tickets



## TICKET PACKAGE SALES OFFICE

Our ticket package sales are available online throughout the year for your convenience. Additionally, our on-premises Sales Office in the heart of Copacabana is open daily from 9 am to 9 pm during Carnival week, right up until the final Carnival Parade Day. Visit us for all your ticketing needs.



## BOOKERS ANGELS

Our Sambadrome Bookers Angels are here to help you before, during, and after the Parades.



## HOSPITALITY DESK

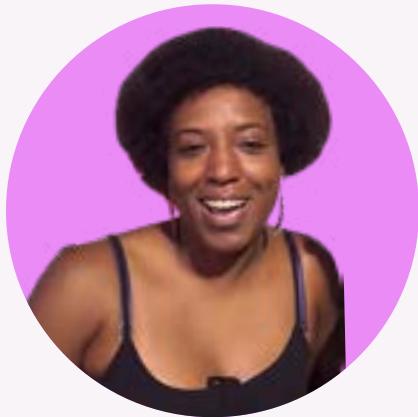
Our renowned on-site Customer Service operates throughout Carnival week, providing assistance through the final parade night.

# BOOKERS:

Your One-Stop  
Gateway to the  
Heartbeat of  
Rio Carnival!

# Client's Reviews

## Who chose Bookers loves the experience



### MIRIAH - *Brazil*

We bought the ticket using Bookers. It was a very good experience, it was practical, I found the value affordable and we are in a very good place (grandstand Sector 9), watching, so I really liked it!



### ÁVARO - *Spain*

I'm from Spain, from Pamplona, and this is my first experience at the Rio Carnival with Bookers. Amazing: the show, the people, the music, the dancing, everything is incredible! We are having a great time!



### RODRIGO E EDUARDO - *Brazil*

Since 2019, we always buy with you. The quality of your service is excellent. Our loyalty is certainly the loyalty of most of the customers who work with you. You give us support and assist us in what we need. I just want to congratulate you for the work you have been doing. And next year, we're here again, huh?



### GABRIELLA - *USA*

I'm so excited to experience Carnival for the first time. I can't wait to be inspired by all the incredible costumes and all the incredible dancing. The process has been amazing. Everything went so smoothly when getting the tickets. I can't wait to tell all my friends.



### CHLOE - *England*

My first time in Brazil, first time at the Sambadrome. It's amazing. A great experience. Loving to be here! Booking the ticket we've got was really, really easy and simple. I walk straight in and collect my ticket this morning and then here I am tonight. Fantastic.

# Client's Reviews



## SCARLETT - *Chile*

We are from Chile. We are very happy to experience this with Bookers. You are a company that has everything fully organized. Any information is always available, so we are really happy. Everything has been impeccable. We are very excited to live this great experience.



## BILGE - *Turkey*

It's my first experience. I really loved everything here—the culture, the people. I found it on the internet. Everything was so smooth: booking, going to the hotel, and collecting the tickets. The guys were so helpful, so I really appreciate it. Thank you very much."



## CYNTHIA - *USA*

I came from New York City. This is my first time for the Carnival. It's really exciting and we had no problem booking tickets to, so I'll recommend it.



## PEDRO - *Brazil*

It's wonderful, so much energy, the samba schools are amazing this year, really, everyone is outstanding, it's incredible". It's a must! If you haven't come yet, just come, bring your family, bring your children. It's a nice place, you will be able to get here and leave with no troubles, very good, very good, just come.

# Curious about what others say?

Explore our **Google Reviews**  
and see why Carnival-goers love us!  
Your next great experience awaits.



# Hospitality Desk

Welcome to the Bookers' Hospitality Desk, your essential hub for all your Carnival needs! Conveniently located in the Imperial Salon at the Hotel Atlântico Copacabana, Rua Siqueira Campos, 90, we are your friendly resource for information, support, and services to enhance your Carnival experience. Our dedicated team is here to assist you from **Monday, February 9th through Saturday, 21st, 2026**. Please see our operational hours below to plan your visit:



## ADDRESS:

**Atlântico Copacabana Htl**  
Rua Siqueira Campos, 90,  
Copacabana Rio de Janeiro - RJ  
Located across the street from  
Subway Station **Siqueira Campos**



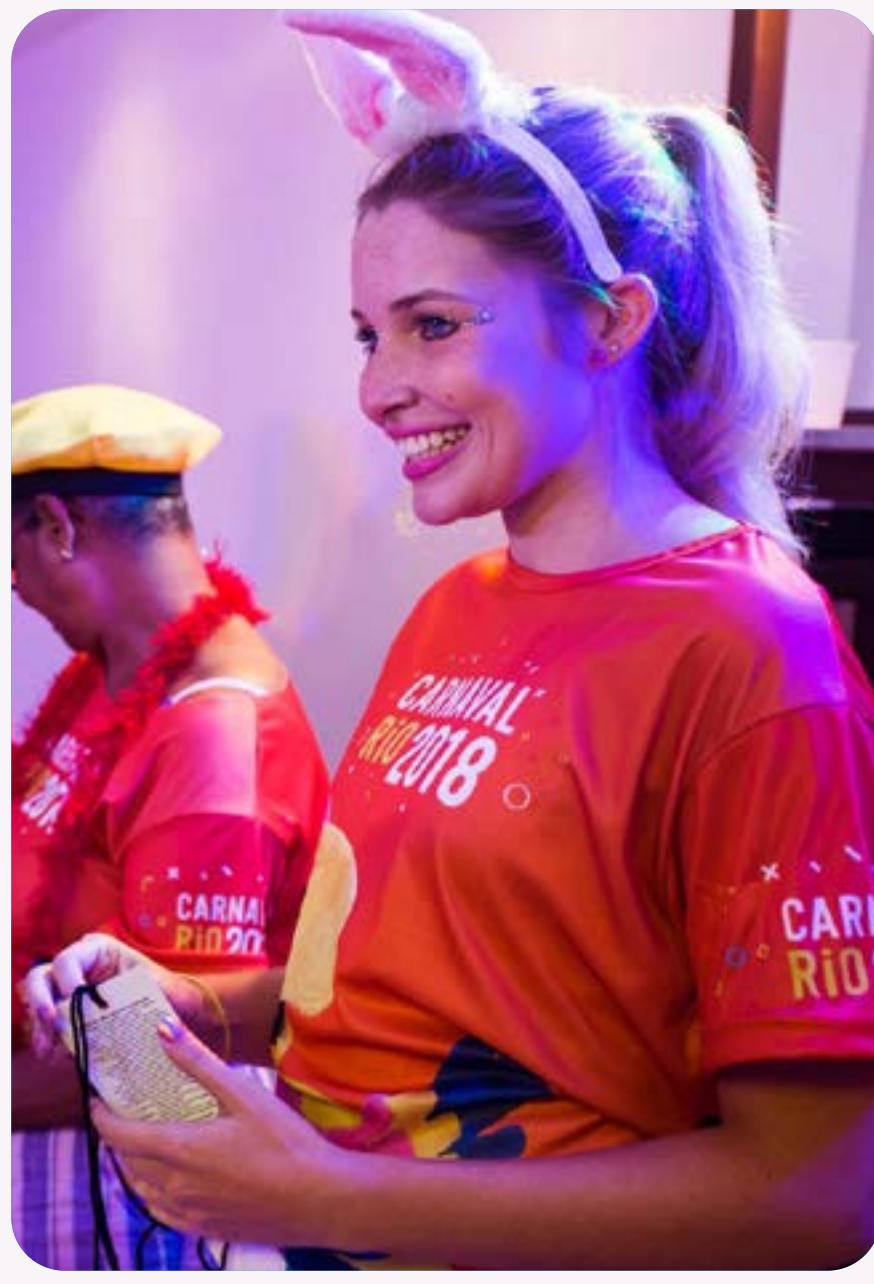
## FOR TICKET PACKAGE SALES:

**Monday, February 9th through Saturday, February 21st.**

We're closed on **Wednesday, February 18th**

## TICKET PACKAGE PICKUP:

MON 9 <sup>TH</sup>	-	9:00 AM to 7:00 PM
TUES 10 <sup>TH</sup>	-	9:00 AM to 7:00 PM
WED 11 <sup>TH</sup>	-	9:00 AM to 7:00 PM
THU 12 <sup>TH</sup>	-	8:00 AM to 9:00 PM
FRI 13 <sup>TH</sup>	-	8:00 AM to 9:00 PM
SAT 14 <sup>TH</sup>	-	8:00 AM to 9:00 PM
SUN 15 <sup>TH</sup>	-	9:00 AM to 7:00 PM
MON 16 <sup>TH</sup>	-	9:00 AM to 7:00 PM
TUE 17 <sup>TH</sup>	-	9:00 AM to 7:00 PM
WED 18 <sup>TH</sup>	-	CLOSED
THU 19 <sup>TH</sup>	-	9:00 AM to 9:00 PM
FRI 20 <sup>TH</sup>	-	9:00 AM to 9:00 PM
SAT 21 <sup>ST</sup>	-	9:00 AM to 9:00 PM



## THE PLACE TO GET YOUR TICKET PACKAGE AND INFORMATION

**Bookers Hospitality Desk** offers a wide range of services to enhance your Carnival experience. Don't forget to explore our [Carnival Video Guide](#) for insightful information on all the exciting things we have for you. We can't wait to meet all our guests who will join us in Rio for this incredible event!

**Still got questions about  
our Hospitality Desk  
during Carnival?**

Visit our [Hospitality Desk Page](#)  
for all the answers and a sprinkle  
of Carnival magic!



# THE BOOKERS ANGELS



# Your Carnival Guardians

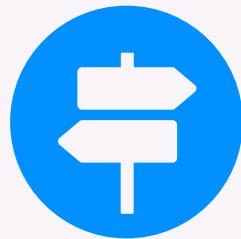
ANGELS



Our Bookers Angels provide unparalleled support at the Sambadrome, ensuring a hassle-free and memorable Carnival experience. Personalized assistance and continuous care turn your Carnival into a worry-free celebration. Unveil the secrets of our Bookers Angels next and see how they transform your Sambadrome experience.



# You Got a Friend at The Sambadrome



## FINDING THE RIGHT GATE:

Our Bookers Angels will guide you straight to the correct gate, so you don't have to worry about getting lost.



## LANGUAGE BUDDIES:

Trouble speaking the local language? No problem! The Bookers Angels are here to help you communicate easily.



## DIGITAL (OR PAPER) TICKET TROUBLES?

No More! If your paper or digital ticket isn't working, our Bookers Angels will fix it in a jiffy!



## SAMBADROME EXPERTS:

Got questions about the Sambadrome? Need to know something cool? Ask the Bookers Angels, they know it all!



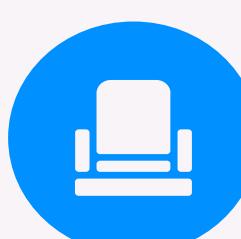
## NEVER GET LOST:

Whether you're coming to or leaving the Sambadrome, our Angels make sure you always find your way.



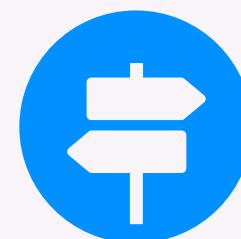
## ALWAYS THERE FOR YOU:

The Bookers Angels are around during the entire parade. You can find them in different sectors, ready to assist.



## FIND YOUR SEAT FAST:

The Bookers Angels will lead you right to your seat, so you can start enjoying the parade sooner.



## NEED A BATHROOM OR SNACK?

The Angels will show you where to find the closest restroom and yummy food and drinks.



## PARADES PRO TIPS:

Want to know more about the Parade? Our Angels have all the fun facts and information.



## MORE FUN TOGETHER:

Join our enthusiastic group! It's way more exciting than going alone.

**Available on all Parades days!**

# Go to the Sambadrome with our Bookers Angels

Bookers offers a special service exclusively for guests with ticket packages in the even-sectors (2,4,6,8 and 10). Start your journey from our Hospitality Desk in Copacabana and enjoy the convenience of taking the subway to and from the Sambadrome with Bookers Angels. Your only concern will be having a good time because the rest is on us.

And here's a bonus for those seated in the Grandstands of the even sectors: your subway tickets are on us – absolutely FREE! Enjoy the extra perk of traveling with ease as you head to an unforgettable night at the Sambadrome.

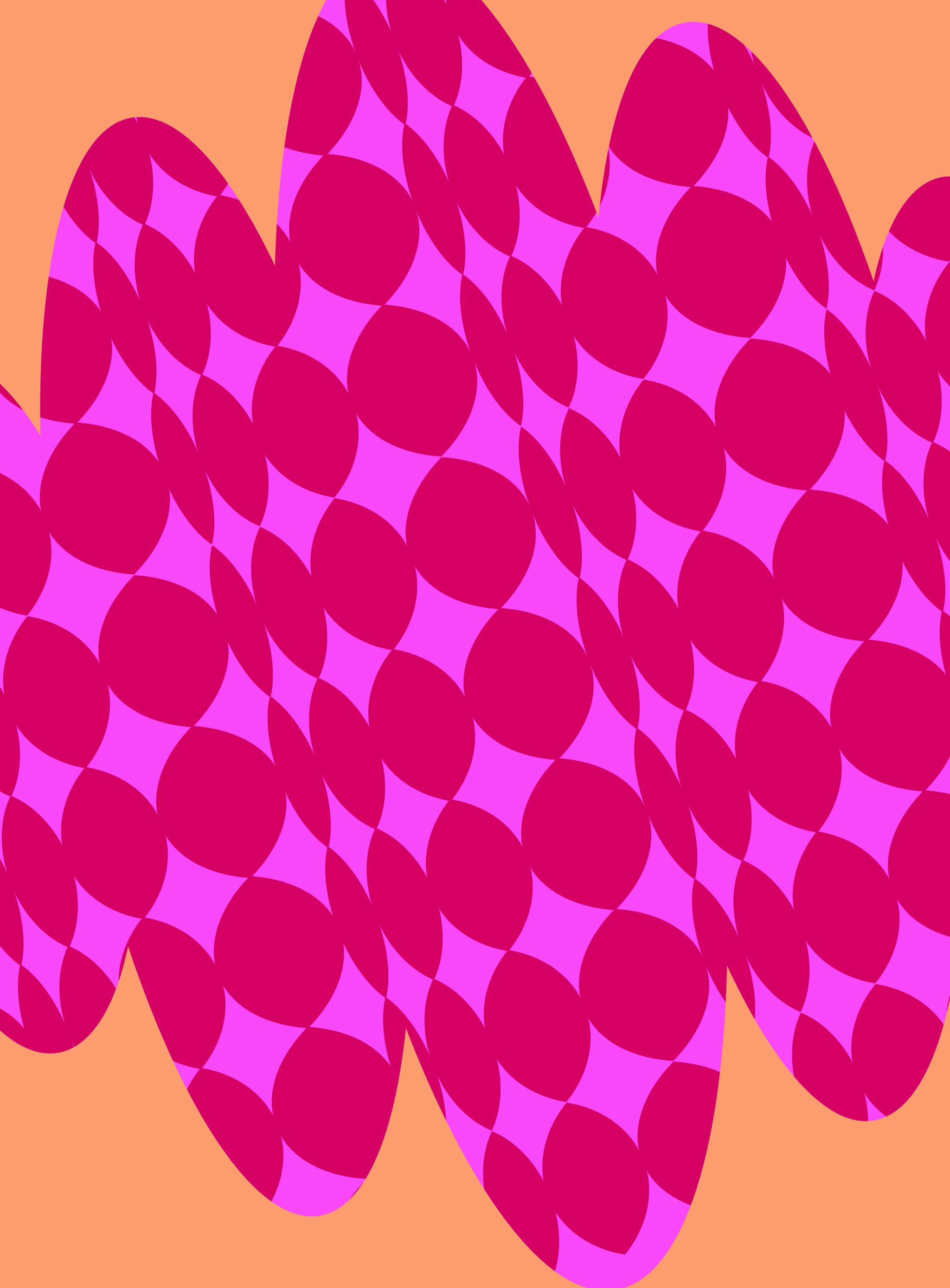
## Meet our Bookers Angels in this guide?

Fly over to [our page](#) for more on how these guides can make your Carnival experience heavenly!

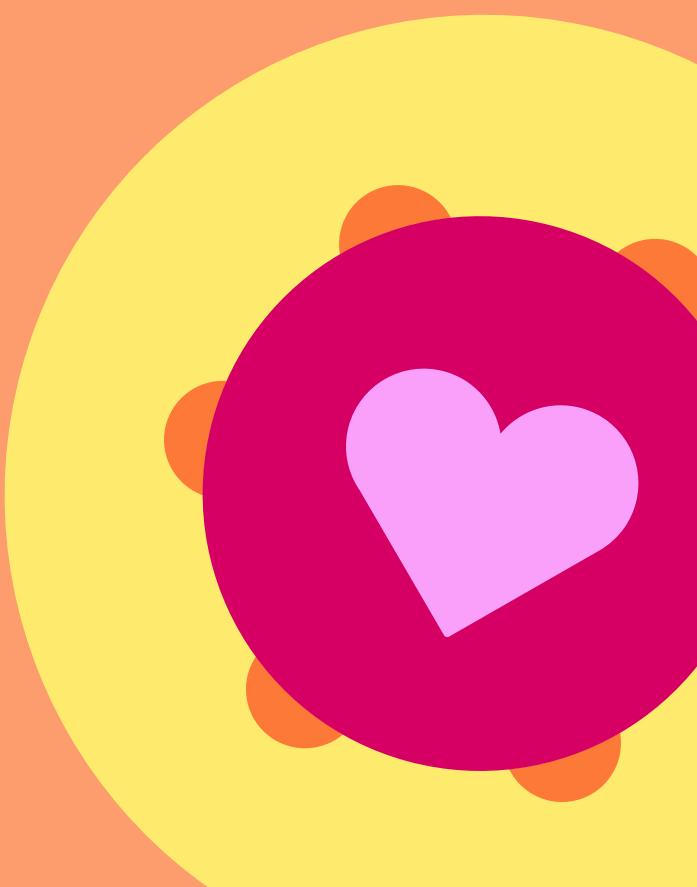
See our Bookers Angels in action

Come and enjoy the Sambadrome with our Bookers Angels. They make everything easy and fun!





# LEARNING ABOUT RIO CARNIVAL



# Carnival Roots: From Ancient Traditions to Rio's Grandeur



## HISTORICAL ORIGINS OF CARNIVAL

Carnival in Rio de Janeiro is a vibrant tapestry of history and culture, tracing its roots back to ancient celebrations of winter's end with dance, music, and feasts. These festivities, evolving through the ages from Greece and Rome to medieval Europe, were adopted into pre-Lenten traditions. The term "Carnival" itself, meaning "Goodbye to meat," originates from the Latin "Carne Vale," reflecting the period of abstinence before Easter.



## CULTURAL FUSION

While European influence brought Carnival to Brazil, African traditions, brought by slaves, significantly shaped its character. Masks, costumes, and ritual dances infused the celebration with a unique vibrancy. Samba, now synonymous with the Brazilian Carnival, emerged from West African and Angolan influences, flourishing in Rio's Little Africa post-slavery.

ACERVO IMS

## EVOLUTION OF SAMBA AND SAMBA SCHOOLS

The 1920s saw the birth of Samba Schools, evolving from community gatherings to formal associations. These schools became central to the Carnival, culminating in the creation of the Sambadrome in 1984, a dedicated space for the glorious parades.



ACERVO IMS

## CARNIVAL TODAY

Today, Carnival in Brazil is a world-renowned spectacle, showcasing a blend of ancient African and European elements in a modern, spectacular celebration.

Discover more about this fascinating history and the current grandeur of Rio's Carnival.



# The Essence of Carnival: Rio's Spectacle of Joy Unfolded

Rio Carnival mixes samba parades, street parties and glamorous events, celebrating the joy and culture of Rio in one of the biggest shows in the world.



## SAMBA PARADES: The Pinnacle of Rio's Carnival

The highlight of the event is the Samba Parades, where top schools compete for two nights with their themed 75-minute performances featuring original music and choreography. In the iconic Sambadrome, the event offers a range of seating options from VIP to free, ensuring it is accessible to everyone.



## COPA BALL: The Top-Notch Carnival Party in Rio

Then there's the Carnival Ball, the Copa Ball, where you can dress up and dance the night away in Rio's most iconic hotel: The Copacabana Palace. This ball often has themes so that you can get creative with your costumes!



## **STREET PARTIES: Carnival is for Everyone and is Everywhere**

Apart from the mesmerizing Samba Parades, Rio Carnival is a treasure trove of fun and excitement, offering a variety of attractions that everyone can enjoy. Imagine streets filled with vibrant colors and lively music, where you can join in the fun of street parties known as "Blocos." These parties are like giant outdoor celebrations where people dance, sing, and enjoy music together.



## **CULTURAL IMMERSION: Exploring the Diverse and Exciting Activities Beyond the Samba Parades.**

So, while the Samba Parades are a highlight, Rio Carnival is bursting with other exciting activities that let you dive into the heart of Brazilian culture and fun!



Considered by many as one of the must see events of all time, Rio's street parties take over the city all summer, spreading music, color and celebration everywhere!



# Samba Parades: The Pinnacle of Rio's Carnival

Rio Carnival, famous for its Samba Parades in the Sambadrome, is a spectacle of creativity and talent. This unmatched vibrancy and cultural richness are often celebrated as "The Greatest Show on Earth". This title is not merely a boast but a testament to the incredible fusion of art, music, and dance that the parade embodies.



## SAMBA SCHOOL COMPETITION

Across five nights, top Samba Schools vie for the Champion title. These self-contained Samba Schools, representing Rio's communities, bring their dancers, musicians, and choreographers, crafting everything from costumes to floats and dance routines, adding unique vibrancy to the Carnival.



## ARTISTIC STORYTELLING

Each samba school brings a story to life through elaborate floats, meticulously designed costumes, and rhythmic music that resonates with the soul of Brazil. The parade is a culmination of year-long preparations, where each performance is a narrative woven with the threads of Brazilian history, folklore, and contemporary issues.

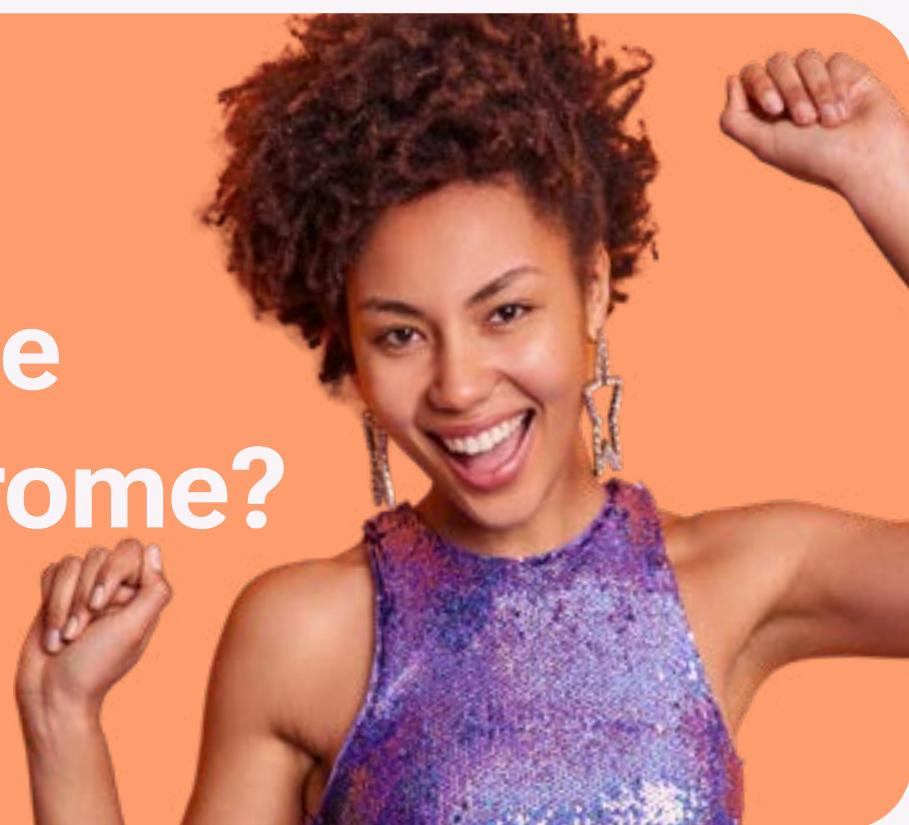


## THE SAMBADROME EXPERIENCE

The Sambadrome, the parade's venue, transforms into a canvas of human creativity and spirit, making the Samba Parade not just a Carnival event but a dynamic showcase of Brazil's living, breathing culture. This extraordinary blend of passion, artistry, and community spirit truly makes the Samba Parade at Rio's Carnival "The Greatest Show on Earth".

**Want to secure  
a ticket package  
to the Sambadrome?**

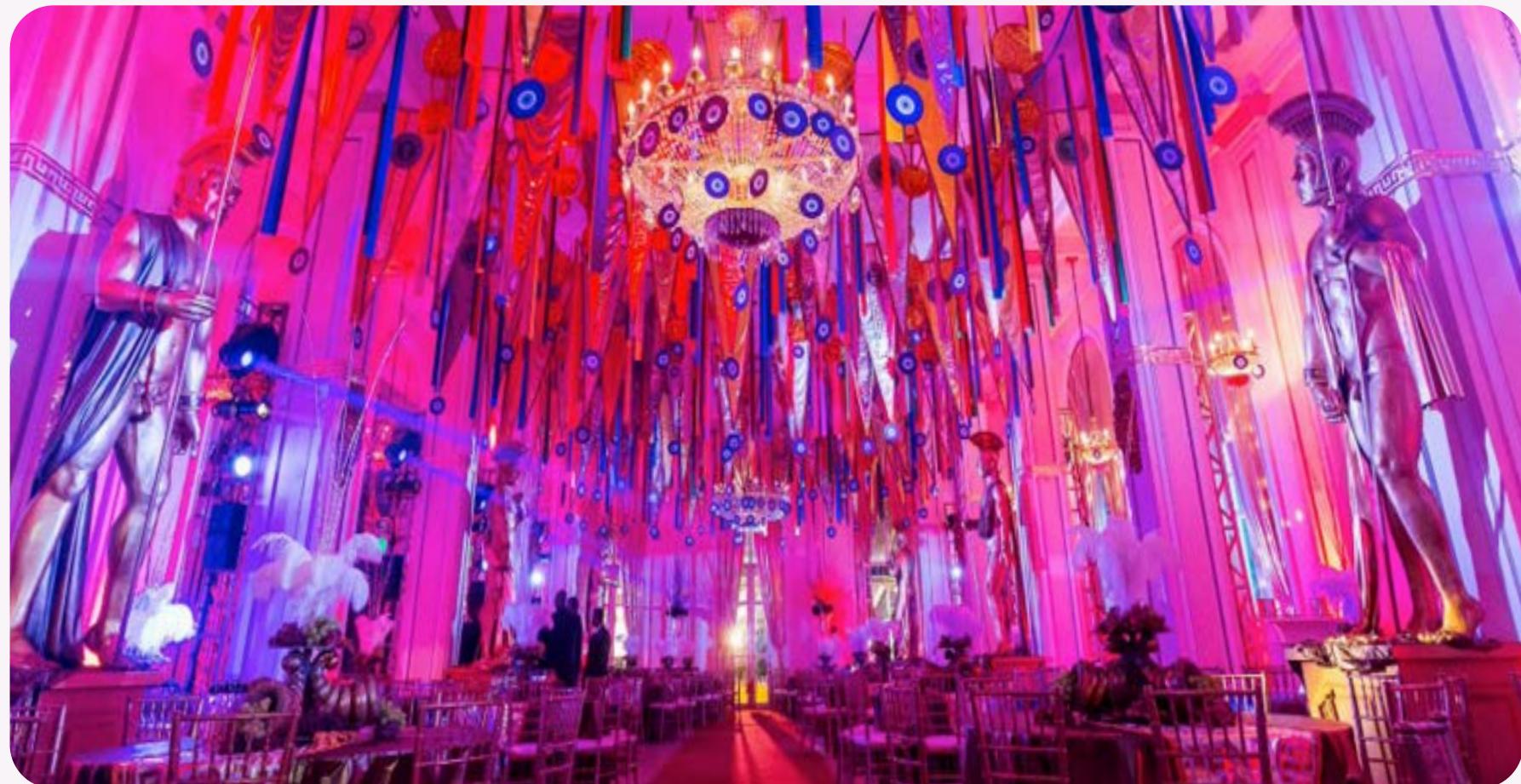
**Get it here**



**If you are interested  
in acquiring Parade  
Costumes, we  
recommend you  
to visit our website:**

**Get costumes here**





# **Saturday Night Copa Ball, the Top-Notch Carnival Party in Rio**

Rio Carnival also offers one of the most dazzling parties ever known. Immerse yourself in the Copa Ball at Copacabana Palace, a dazzling highlight of Rio Carnival. Carnival Saturday, February 14th, 2026 at 10 PM.

This grand and luxurious event is a magnet for local and international celebrities, radiating unmatched glamour.

Each year on Carnival Saturday Night, the Copa Ball unveils a unique theme, transforming the halls of Copacabana Palace into a Carnival fantasy. Guests dress in their finest - men in formal suits and black ties, women in elegant gala dresses. But the true essence of the night is captured in luxurious, whimsical costumes that add sparkle to the festive atmosphere.

These outfits aren't just for show; they're your invitation to join the vibrant dance floor, where spectacular costumes twirl and shimmer, celebrating the joy and splendor of Carnival.

**Interested in experiencing  
the glamour of the  
Copa Ball?**

**Get tickets here**



# Street Parties - Carnival is for Everyone and is Everywhere

Rio Carnival is a citywide festival. Wherever you go, there will be people dancing, singing, playing instruments, in costumes, or wearing bathing suits, all joining in the incessant merrymaking.



## DANCE IN THE STREETS: RIO'S CARNIVAL PARTIES!

These gatherings embody the city's diverse culture, with unique rhythms and a casual vibe contrasting the Sambadrome's formality. Welcoming everyone, the "blocos" are a melting pot of samba, modern music, and a blend of traditional and contemporary dances. As Rio awakens, streets transform into a dance floor of laughter, rhythm, and shared joy.

## OPEN-TO-ALL-SPIRIT

Rio's Carnival Street Party shines with its open-to-all spirit, free for everyone to join, embodying Brazil's welcoming nature. Dressing up is easy and fun – go light and casual or get creative with unique, colorful costumes. In Rio, every street is a stage, and everyone's a star. The biggest "bloco", Cordão do Bola Preta, attracts over 200,000 people, while Simpatia é Quase Amor and Monobloco on Copacabana Beach also draw huge crowds, celebrating in a sea of rhythm and joy.



**Visit one of our pages for  
more details and join the  
Carnival excitement!**

Discover how Rio Carnival  
offers something for everyone,  
from family-friendly activities  
to vibrant street parties.

Experience the inclusivity  
and joy of this global event:

**Street Parties**

**LGBTQIA+**

**Kids**



IT'S RIO  
CARNIVAL  
TIME!



# A Magical Celebration Awaits You

Join us for the enchanting Rio Carnival, one of the world's largest celebrations, starting **Friday, February 13th, 2026**. Immerse yourself in over 300 neighborhood bands fueling vibrant street parties across Rio. Revel in Samba-themed Carnival Balls and public rehearsal nights with local Samba schools. The highlight? The spectacular Samba Parade at the Sambadrome, where schools compete in a dazzling display, draws over 72,500 lucky spectators nightly. Experience the heart of Brazilian festivities in Rio, complemented by music shows at Terreirão do Samba and Lapa's lively neighborhood activities.



## RIO CARNIVAL 2026 PLANNER:

[Schedule](#)

[Parade Lineup](#)

[How to get to the Sambadrome](#)

[Sambadrome Map](#)

[Sambadrome Information & Tips](#)

# 2026 SCHEDULE

## February

Friday

# 13th

Day 1 of the  
**SÉRIE OURO**  
Parades

Saturday

# 14th

Day 2 of the  
**SÉRIE OURO**  
Parades

Sunday

# 15th

Day 1 of the  
**SPECIAL GROUP**  
Parades

Monday

# 16th

Day 2 of the  
**SPECIAL GROUP**  
Parades

Fat Tuesday

# 17th

Day 3 of the  
**SPECIAL GROUP**  
Parades

Saturday

# 21st

**CHAMPIONS**  
Parades



# Parades Lineup

## SÉRIE OURO PARADES LINEUP:

### FRIDAY | FEB 13

09:00 PM	-	UNIDOS DO JACAREZINHO
09:45 PM	-	INOCENTES DE B. ROXO
10:30 PM	-	UNIÃO DO P. ACARI
11:15 PM	-	UNIDOS DE BANGU
12:00 AM	-	UNIDOS DE P MIGUEL
12:45 AM	-	UNIÃO DA ILHA
01:30 AM	-	VIGÁRIO GERAL

### SATURDAY | FEB 14

09:00 PM	-	BOTAFOGO SAMBA CLUBE
09:45 PM	-	EM CIMA DA HORA
10:30 PM	-	ARRANCO
11:15 PM	-	IMPÉRIO SERRANO
12:00 AM	-	ESTÁCIO DE SÁ
12:45 AM	-	UNIÃO DE MARICÁ
01:30 AM	-	PORTO DA PEDRA
02:15 AM	-	UNIDOS DA PONTE

## SPECIAL GROUP PARADES LINEUP:

### SUNDAY | FEB 15

10:00 PM	-	NITERÓI
11:30 PM	-	IMPERATRIZ
01:00 AM	-	PORTELA
02:30 AM	-	MANGUEIRA

### MONDAY | FEB 16

10:00 PM	-	MOCIDADE
11:30 PM	-	BEIJA-FLOR
01:00 AM	-	VIRADOURO
02:30 AM	-	TIJUCA

### TUESDAY | FEB 17

10:00 PM	-	TUIUTI
11:30 PM	-	VILA ISABEL
01:00 AM	-	GRANDE RIO
02:30 AM	-	SALGUEIRO



\*Times to be confirmed

# How to Get to the Sambadrome

Hey everyone! Are you excited to go to the Sambadrome in Rio and watch the amazing Samba Schools Parade? There are so many cool ways to get there! **Check it out!**

## SUBWAY: THE PARTY TRAIN EXPERIENCE

Experience the thrill of the subway during the Carnival – it's not just a ride, it's a party on rails! Running all night, every 10 minutes, the subway transforms into a vibrant party train, bustling with people in costumes. Plus, when you purchase ticket packages for even-numbered sectors from our website, you'll enjoy a complimentary round-trip subway ride. For an even more seamless experience, take advantage of our exclusive service: join our Bookers Angels for a guided subway journey, departing nightly at 7 PM from the Hospitality Desk. It's the perfect way to dive into the Carnival festivities with ease and excitement.



For the **odd sectors (3, 5, 7, 9, 11 and 13):**  
**10 to 30 minute walk** to reach the gates.



For the **even sectors (2, 4, 6, 8, 10 and 12):**  
**5 to 15 minute walk** to reach the gates.



Open Rio's subway official map [here](#)

For other options to get to Sambadrome [click here](#)



## TAXI

You can take a taxi, and they'll drop you off as close as possible to the Sambadrome gates. Just tell the driver which sector you need to go to, as the streets close to the Sambadrome will be closed, and taxis cannot cross from even-numbered sectors to odd-numbered sectors and vice versa, the routes to get there are also different for each side of the Sambadrome. After the parade, you can find taxis waiting between certain sectors, so getting back is easy too!



## TRANSFERS

And guess what? We have a Special Transfer service! It's convenient and safe. It picks you up from major hotels in the south zone of Rio at three different times and takes you back after each samba school finishes. So, you don't have to worry about a thing!

For more details and to make your trip to the Sambadrome super easy:

Check out our page

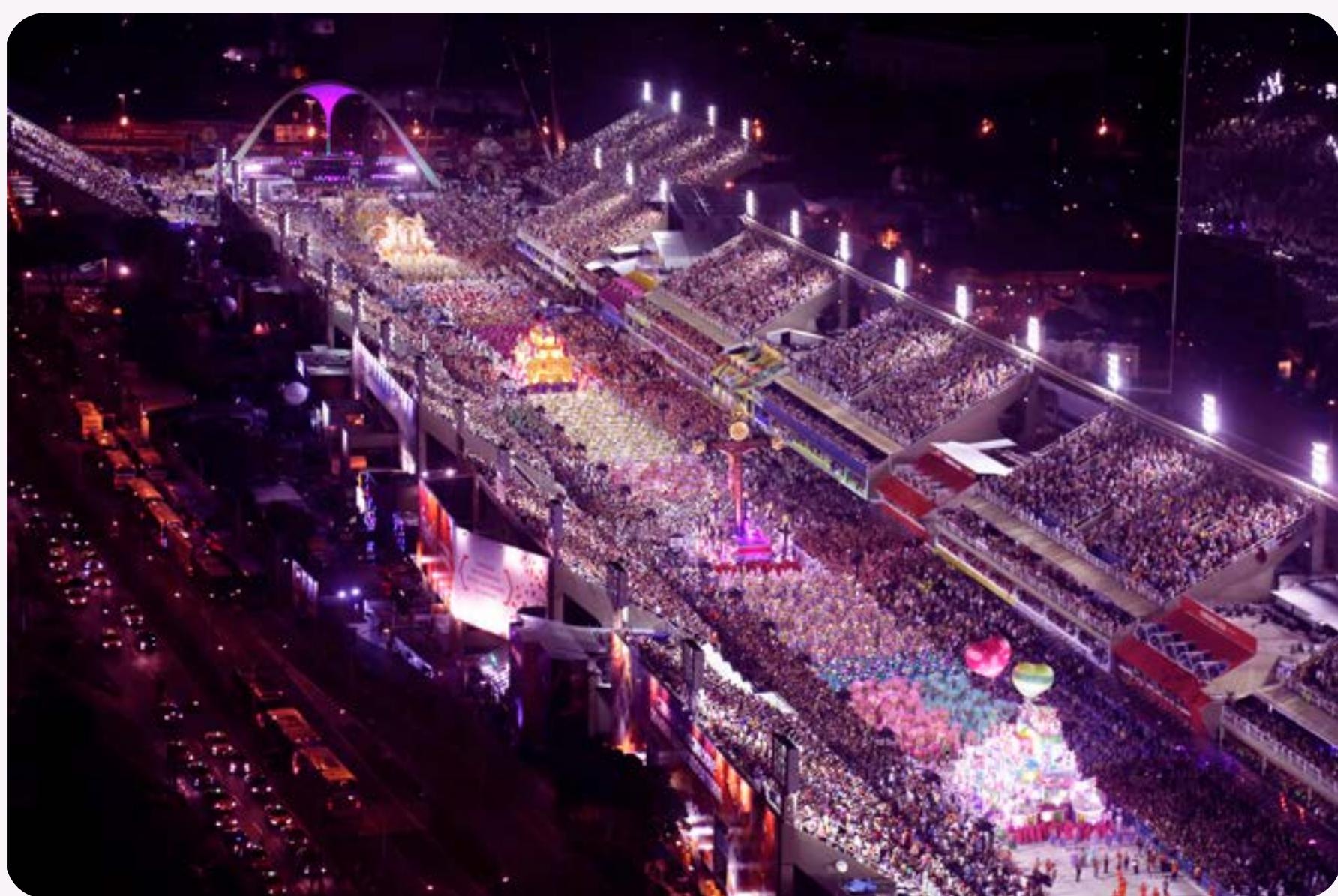
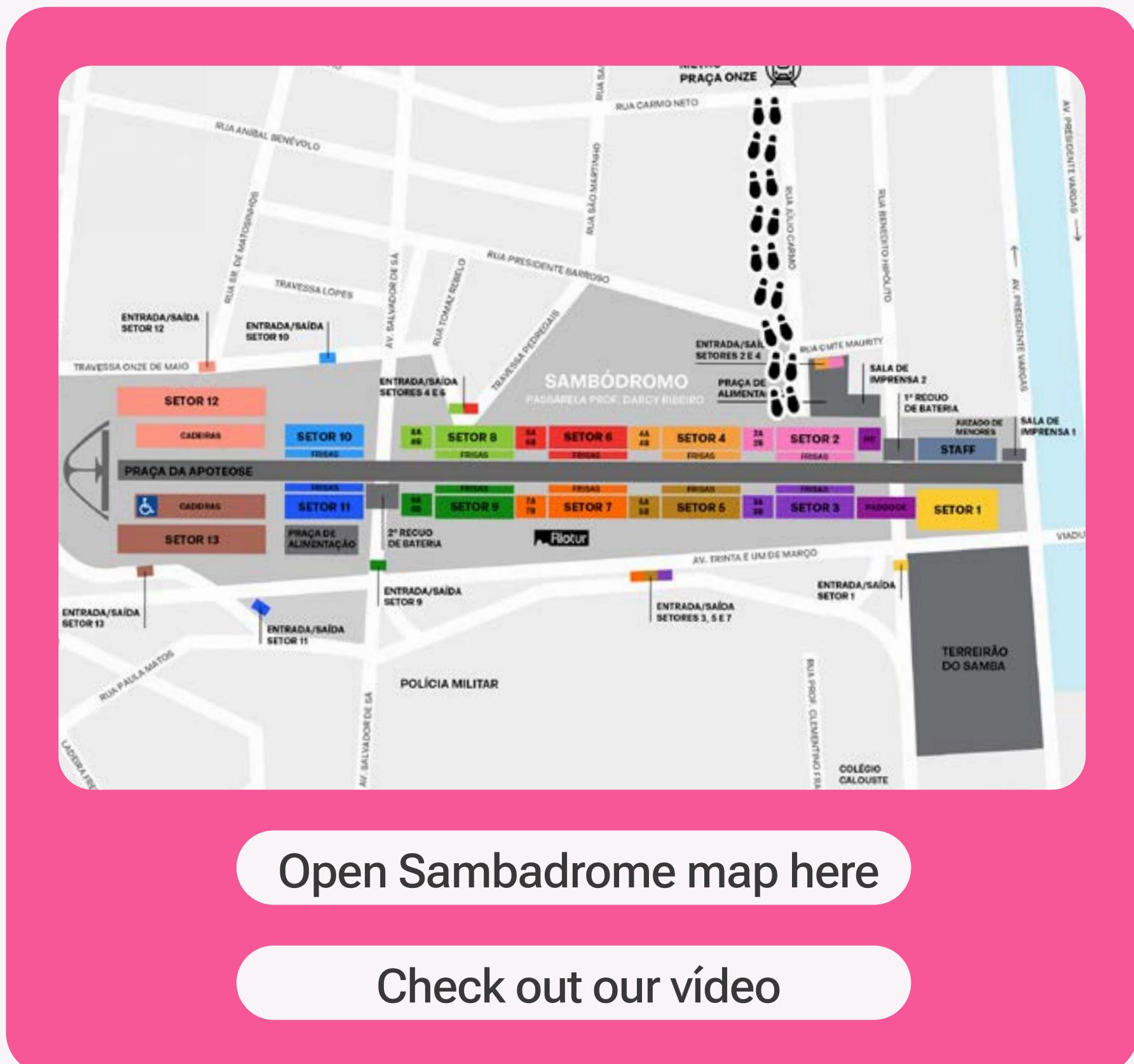
Or go to our YouTube Channel to see more about

Transportation to Sambadrome

# Sambadrome Map

**With Bookers you never get lost in Rio's Carnival!**

Navigate the Sambadrome like a pro! Check out the detailed map below, for easy access to every sector – your perfect Carnival spot is just a click away!



# Ready to experience the Sambadrome?

Watch our video guide to discover the perfect seat for your Carnival adventure!

# Join the Carnival fun effortlessly!

Check out our video to see why the subway is your best ride to the Sambadrome. Plus, get a free round trip with your even sector ticket package from us! #choosebookers

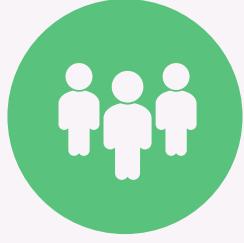


# Sambadrome Information & Tips



## SAMBADROME ADDRESS:

R. Marquês de Sapucaí - Santo Cristo,  
Rio de Janeiro - RJ, 20220-007



## CAPACITY AND SECTORS:

72,500 spectators - 13 Sectors



## TIME SAMBADROME OPENS:

At 7 PM. The Parades times vary, potentially lasting until sunrise depending on how smoothly the event progresses, typically concluding around 4 to 5 AM.



## WHAT TO WEAR:

Comfortable Clothes or Any Costumes you'd like to wear. Sneakers, sandals, Havaianas, high heels, whatever makes you feel comfortable.



## RESTROOMS AT THE SAMBADROME:

In all sectors. Chemical toilets are available in sectors 12 and 13.



## AMENITIES:

### ODD Sectors

Food trucks and Fast Food kiosks in all sectors. Food Court is also available in Sector 11.

### EVEN Sectors

Restaurant, Souvenirs Shops, Food Court (snacks and refreshments).

### Camarotes

The luxury suite package includes buffet meals, an open bar, waiter service, a massage area, and private concerts.



## NO NEED TO TAKE YOUR ORIGINAL PASSPORT WITH YOU

But you do have to take a copy of a photo ID with you all the time.



## ALLOWED TO TAKE TO THE SAMBADROME:

### **2 Transparent plastic bottles**

(500ml) with any drink and two food items (snacks, fruits, sandwiches, etc.) per person.

### **Backpack**

### **Cameras**

(not the professional ones with tripods)

### **Raincoat for sudden summer Rains**

(we strongly recommend this)



## NOT ALLOWED TO TAKE TO THE SAMBADROME:

### **Children under 5 years old**

Not even accompanied by their parents or guardians.

### **Objects made of styrofoam or glass, weapons, firecrackers, and fireworks.**

### **Knives, Umbrellas, Self-Sticks, Plastic Bags.**



## SAFETY:

It is safe inside the Sambadrome. Lots of security inside.

Close by the Sambadrome, around the venue, there's security as well.

Only take your equipment out of bags inside the venue.

Be careful with valuables outside of the Sambadrome.

Leave your jewelry and valuables at home/hotel.



## FRIENDLY ADDITIONAL ADVICE:

For Grandstand ticket package holders or prospective buyers, consider bringing a cushion for added comfort during the lengthy show.

Consider bringing some toilet tissue, especially for later hours when restroom supplies may be limited.

Some people take binoculars/theatre glasses.

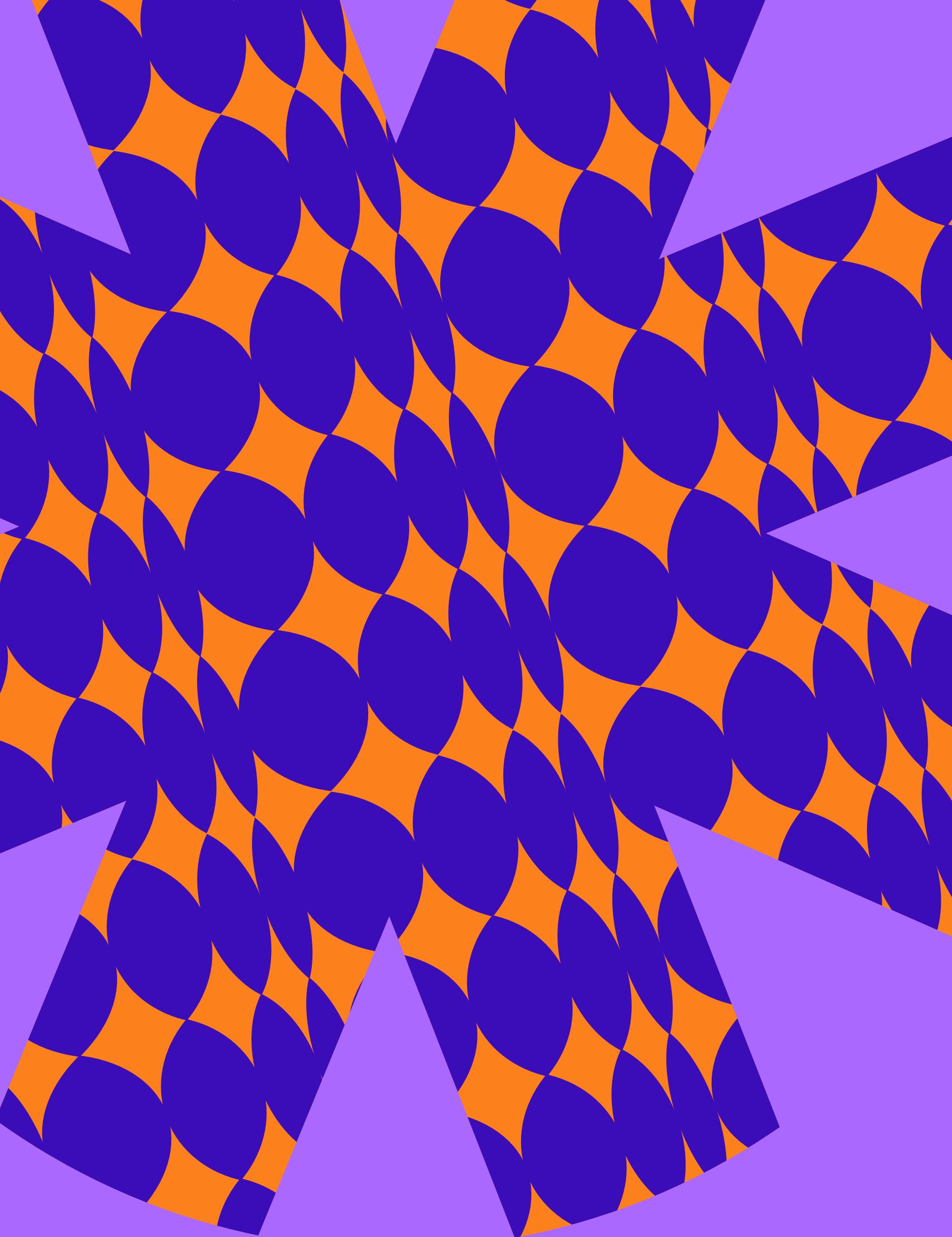
Major Credit Cards are accepted inside the Sambadrome.



## WI-FI

No free nor paid wifi is available at the Sambadrome, except inside the VIP Lounges.

**For more information/questions, visit [our FAQ page](#)**



# CARNIVAL TICKET PACKAGE

Join the party!





# **Navigating Ticket Packages Choices for the Rio Carnival**

To watch the Parades at the Sambadrome, it's essential to secure your ticket package well in advance, as all events require entry tickets.

The Samba Parades at the Sambadrome offer a variety of ticket packages options, with a range in both price and seating choices. Availability varies: some seats are highly sought-after and may be challenging to obtain, while others are generally more accessible.

**Take advantage  
of the spectacle of  
the Rio Carnival!**

Get your ticket package now and immerse yourself in the vibrant Samba Parades and stunning costumes. Join the celebration today!

# Parades Explained



## THE 'SÉRIE OURO' PARADES

Série Ouro parades showcase traditional samba schools known for their strong community roots, creative storytelling, and vibrant performances. These nights highlight authenticity and passion, offering an immersive Carnival experience with a more accessible atmosphere.



## THE SPECIAL GROUP PARADES

The pinnacle of the Rio Carnival, showcasing the premier Samba Schools. Expect lavish displays with enormous floats and elaborate costumes, justifying the higher prices to watch these Parades.



## THE CHAMPIONS PARADES

are the grand finale, spotlighting the champion school and the top five from the Special Group. It's a victory lap, reenacting the spectacular performances from the Special Group Parades, and marking a glorious end to the Rio Carnival.

**Six days of parades to amaze you!**



# Seat Types



## GRANDSTANDS

These seats are known for the lively atmosphere they offer. They are also the most affordable, making the Carnival accessible to everyone. You will enjoy a stunning aerial view of the parades while sitting on large concrete steps. Although most seats in the grandstands are not numbered, there is Sector 9, which provides convenience and comfort with assigned seats throughout the night.

 **Click here to learn more about the Grandstands and enjoy the Carnival with lots of excitement!**



## ALLOCATED CHAIRS

If you're looking for a more budget-friendly option and don't want to give up having a reserved seat, the Allocated Chairs might be ideal for you! They are located in sector 12 of the Sambadrome and provide the convenience of an assigned seat. The Allocated Chairs are organized like an open-air theater, with rows facing the parade.

 **Here you will discover more details about the Allocated Chairs and enjoy the Carnival with comfort and savings!**

# Seat Types



## FRONT BOXES

If you're seeking a detailed view and the feeling of being right in the heart of the avenue, the Front Box seats are the best choice. These seats offer a reserved space for six people, arranged in four rows from A to D, with Row A closest to the avenue and Row D slightly farther back. Front Boxes provide some of the most privileged views of the Sambadrome parades, spanning sectors 2 through 13. For a more budget-friendly option, Front Boxes in sectors 12 and 13 are located in the final stretches of the Sambadrome.

 **Make the most of the Rio Carnival with these incredible seats!**

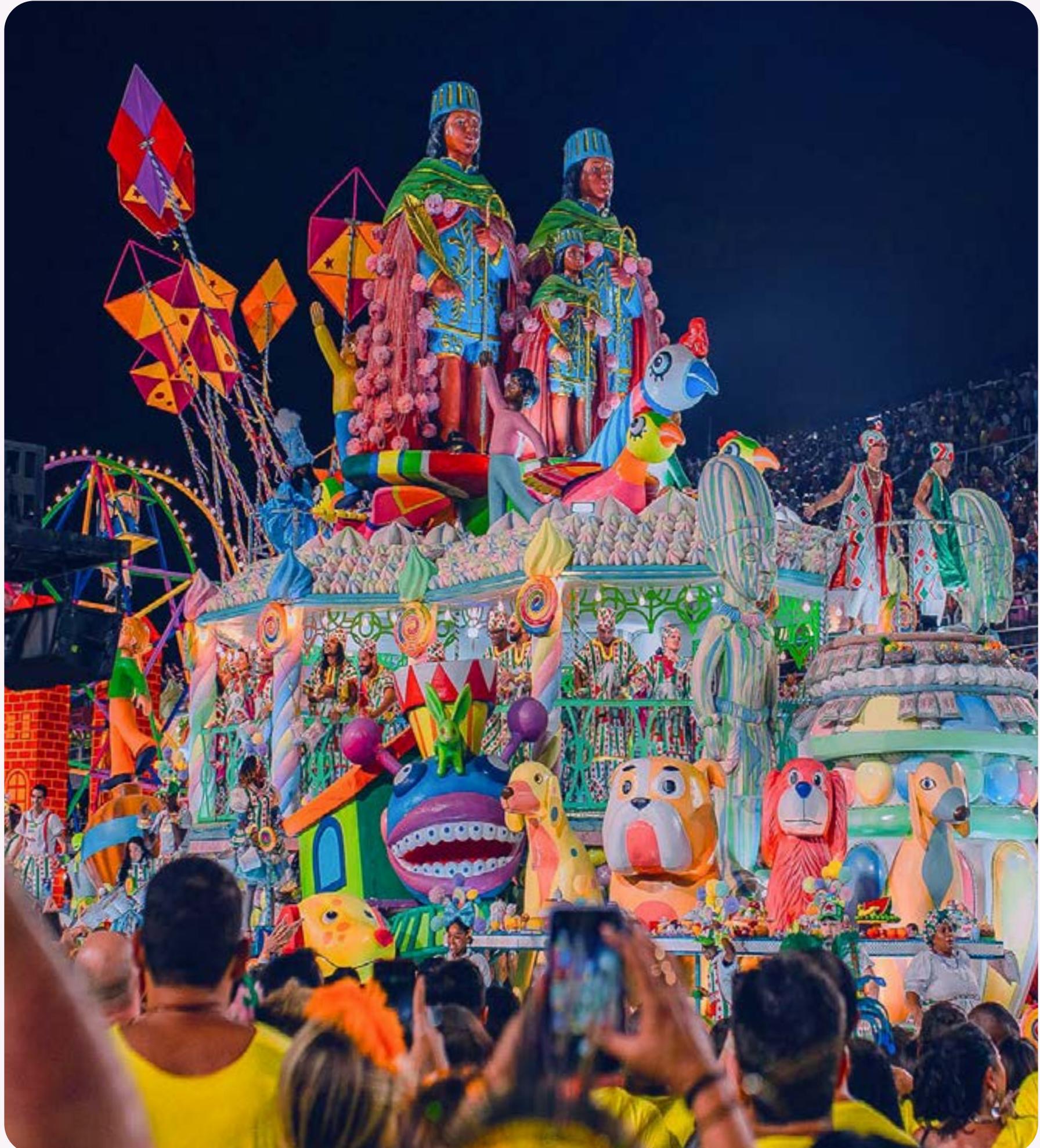
**Not sure which sector  
to choose for the parade?**

**We're here to guide you  
and help you find the spot  
that best matches your  
Carnival style!**

**Just Ask Koko**



# Seat Types



## FOLIA TROPICAL

We won't leave out the most vibrant option - Folia Tropical! The Folia Tropical offers an "all-inclusive" service with an open bar, a buffet with appetizers, dinner, dessert, and even breakfast. Moreover, you can unwind in the "Zen Space" with massage therapists for an even more special experience. Round-trip transportation, covering the areas of the South Zone and Barra, ensures you arrive with ease. Accessible for all, Folia Tropical offers full accessibility features and is proud to be the first camarote at the Sambadrome to provide Libras interpreters, reaffirming our commitment to inclusion.

The capacity is up to 800 people daily, guaranteeing a lively and energy-packed atmosphere.

 **Learn more about Folia Tropical and experience the Rio Carnival in grand style.**

# Seat Types



## CAMAROTE MAR

Camarote Mar is the most complete and vibrant VIP experience at the Sambadrome. Located in Sector 6, right in front of the judges, it features the largest balcony in Sapucaí, offering wide, panoramic views of the parade from start to finish. This all-inclusive lounge brings together a premium open bar, a gourmet buffet served throughout the night, climate-controlled lounges, and live shows, all in a cosmopolitan and international atmosphere.

With organized transportation, English-speaking staff, and a secure, comfortable structure, Camarote Mar is designed for guests who want everything handled and nothing missed.

👉 **Discover Camarote Mar and enjoy the most complete way to experience Rio Carnival.**

# Seat Types



## CAMAROTE VERDE ROSA

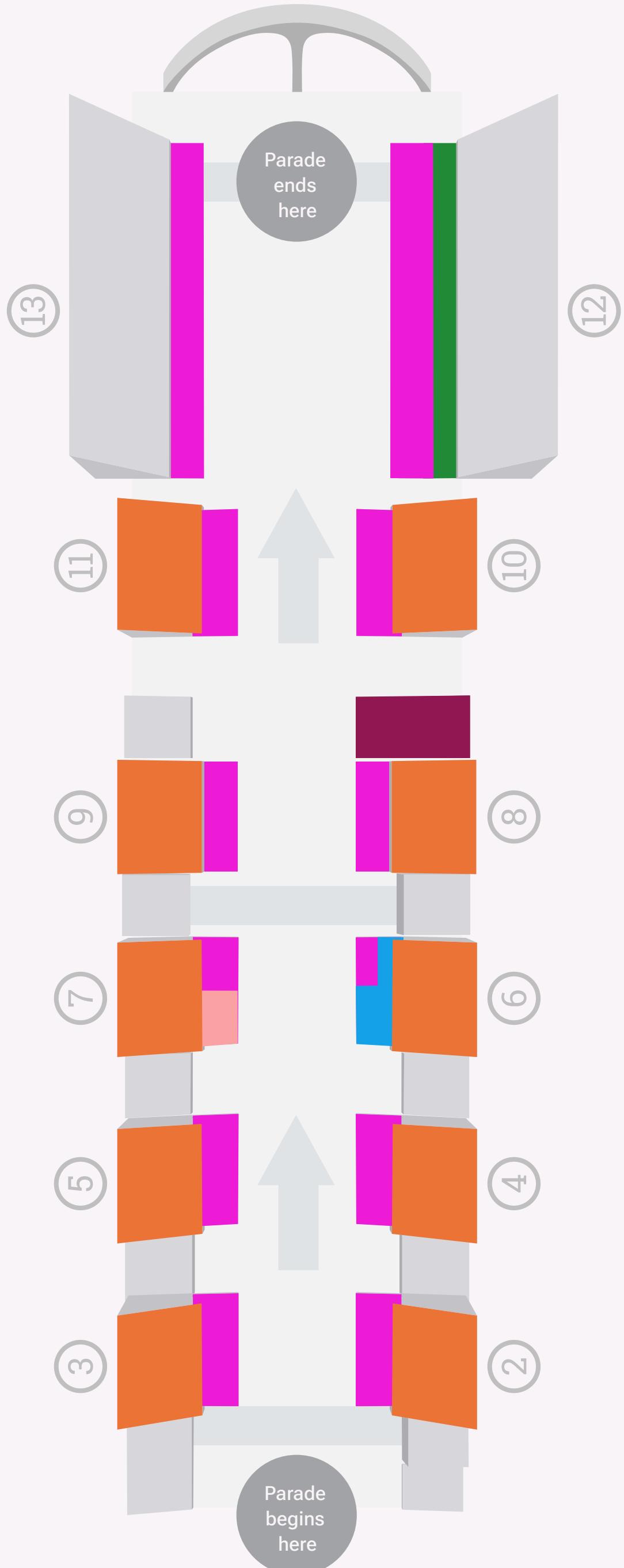
Camarote Verde Rosa offers a refined and intimate way to experience Rio Carnival, inspired by the heritage and elegance of Mangueira. Positioned in Sector 7, inside the iconic 360-degree presentation zone, it places guests at the heart of the most judged and choreographed moments of the parade.

This boutique, all-inclusive lounge combines a premium open bar, a carefully curated gourmet buffet, and live Brazilian performances between schools, all within an elegant green-and-pink setting. With a calmer rhythm, artistic atmosphere, and attentive service, Verde Rosa is ideal for travelers seeking culture, authenticity, and sophistication.

 **Explore Camarote VerdeRosa and experience the most cultural side of Carnival.**

# Sambadrome Seat Map

Look at our Sambadrome Seat Map to have an overall idea of the Seat Types and sectors.



For more information about the Seat Types and sectors check it out

here

# VIDEOS LINKS

Explore the **videos below** to understand the differences among each seat type. Our videos can help you to make your decision, to have the **best Rio Carnival experience!**



Grandstands



Allocated Chairs



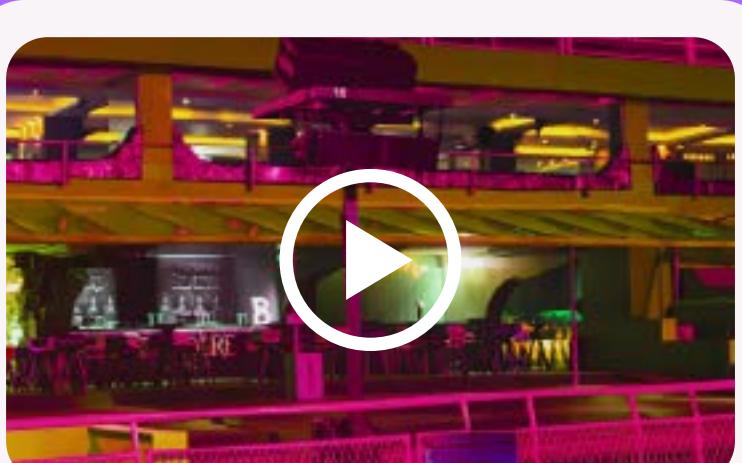
Front Boxes



Folia Tropical



Camarote Mar



Camarote VerdeRosa

Visit our **Youtube Channel** for more information videos about Rio Carnival!

# Sambadrome Sectors

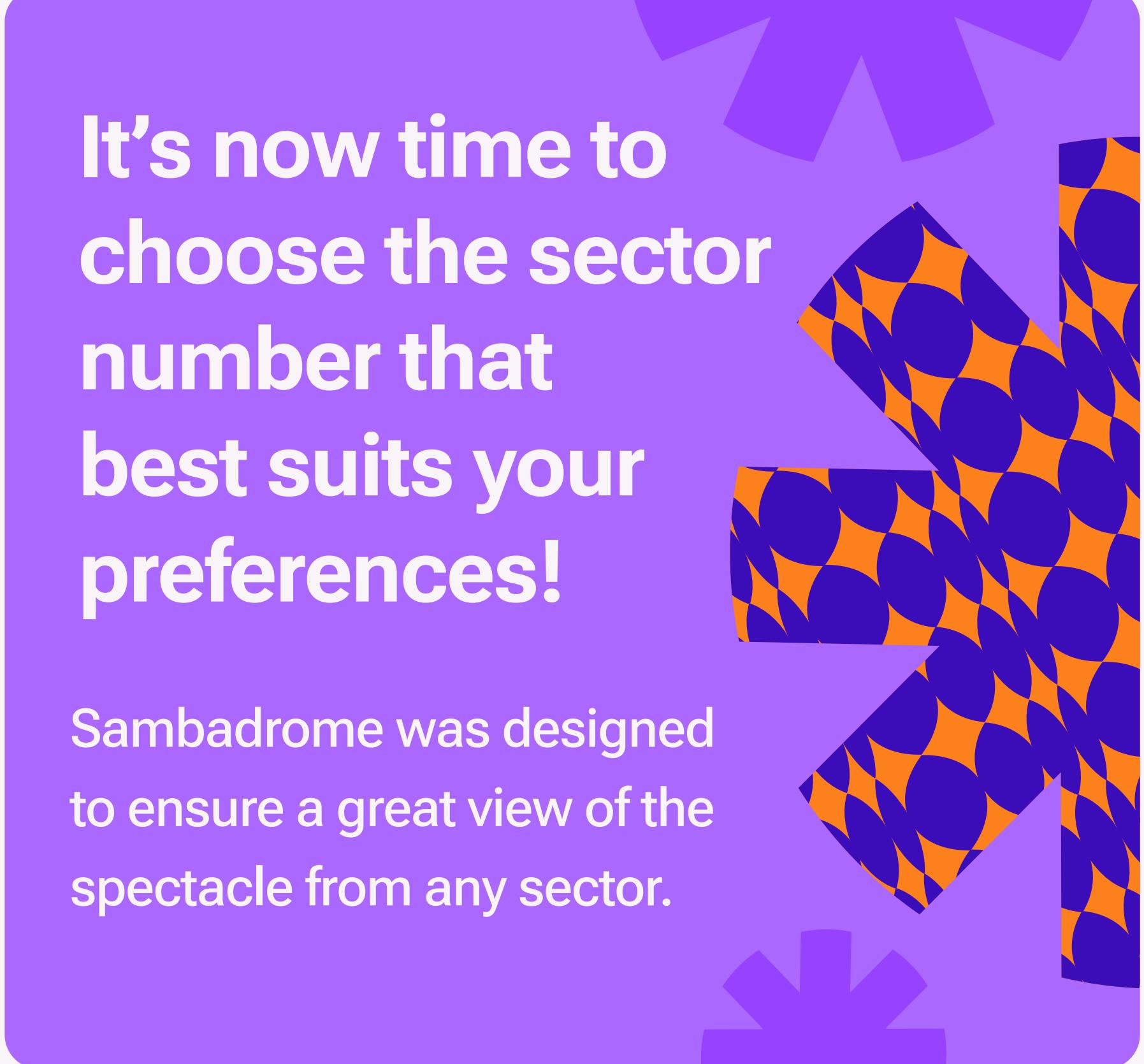
The Sambadrome is strategically divided into sectors with even and odd numbering. Each side offers a mirrored view of the parade, making your choice more about convenience in terms of transportation to the venue.

## EVEN SIDE SECTORS

The seats on the even side are conveniently located just about 300 meters away from the Praça Onze metro station, making it an excellent choice for those who prefer to reach the Sambadrome by subway, operating round the clock during Carnival days.

## ODD SIDE SECTORS

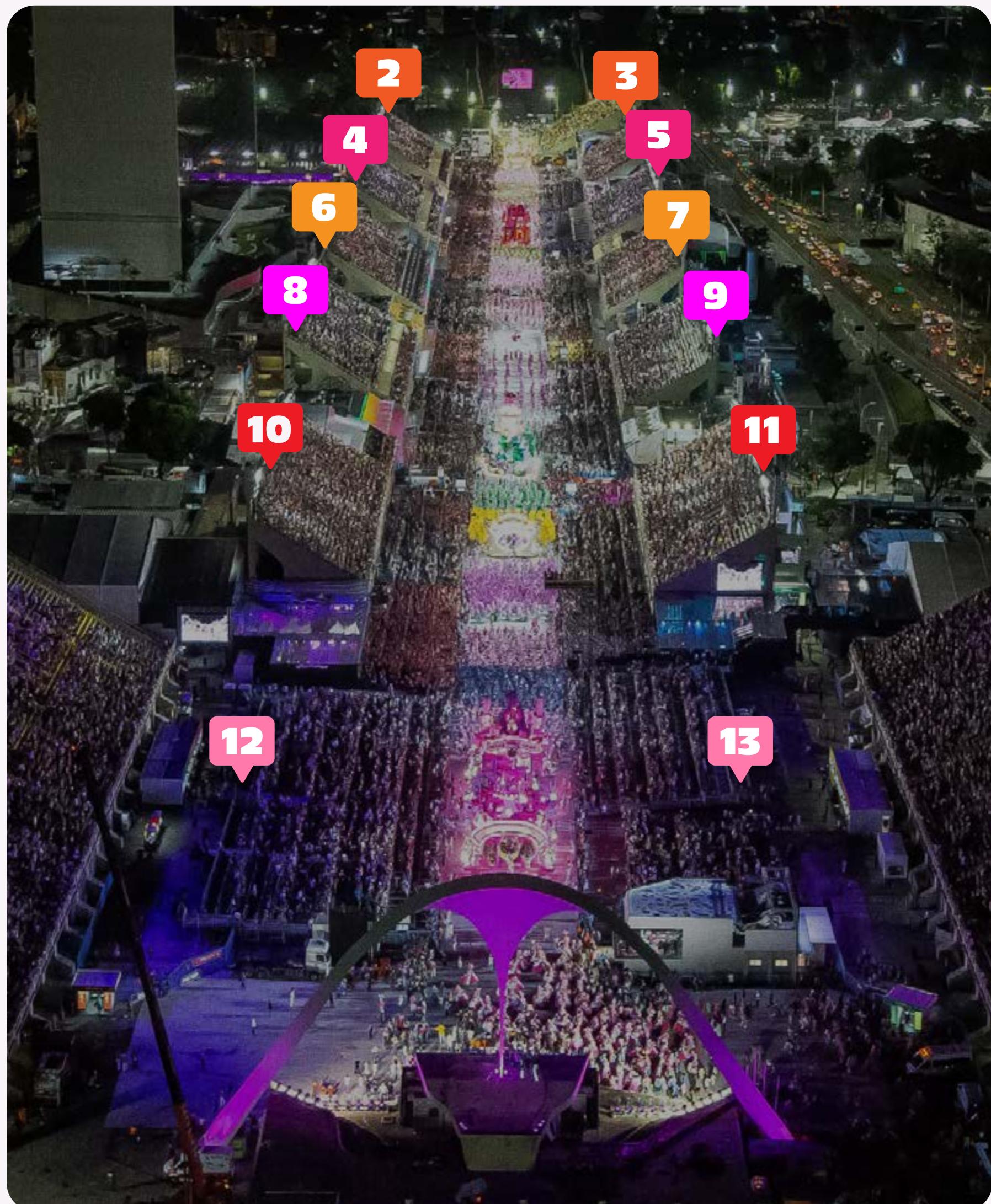
Conversely, the odd side sectors are approximately 1.2 km from the Central metro station, which is a bit far. This location is ideal for attendees planning to arrive at the Sambadrome by taxi or transfer, offering easier access to these modes of transport.



**It's now time to  
choose the sector  
number that  
best suits your  
preferences!**

Sambadrome was designed  
to ensure a great view of the  
spectacle from any sector.

# Sectors Map



2

3

**Sectors 2 and 3** are strategically positioned near the start of the Parade route, offering a unique opportunity to witness the Samba Schools in their final moments of preparation and warm-up before they make their grand entrance into the Sambadrome.

**Sector 3** is particularly noteworthy due to the presence of a judges' cabin. This feature adds an extra layer of excitement as the "comissão de frente" (front commissions) of each Samba School perform their routines, aiming to impress the judges at this critical point in the Parade.

**4****5**

**Sectors 4 and 5** are situated between the start and the middle of the parade route, these sectors offer the advantage of reduced waiting times between the samba school parades.

**6****7****8****9**

**Sectors 6, 7, 8, and 9** are located at the heart of the Sambadrome, with the middle sectors being among the most coveted for their view of the parade, as the schools are already in full formation along the runway. While the wait between each Samba school might be slightly longer, the experience of witnessing the vibrant spectacle unfold is unparalleled. Notably, Sectors 6 and 9 feature judge cabins, where key performances are evaluated, adding an extra layer of anticipation and excitement. Additionally, Sector 9 grandstands offer the unique benefit of assigned seating, ensuring a comfortable and personalized experience.

**10****11**

**Sectors 10 and 11** offer a thrilling vantage point for those eager to immerse themselves in the pulsating energy of the drums, ideally situated in front of - Sector 10 - and beside - Sector 11 - the drums' niche. The waiting time between schools might be slightly longer, but the experience is electrifying, enriched by the intensity of the rhythms. Additionally, Sector 10 is enhanced by the presence of a judge cabin, where the front commissions of the samba schools perform, adding an extra layer of excitement to the spectacle from both sectors.

**12****13**

**Sectors 12 and 13** provide the excitement of the participants crossing the finish line, but the interval between the passage of the schools is even longer. We only offer allocated chairs (Sector 12) and open boxes for these sectors (Sectors 12 and 13).

**Get your ticket package**

**now and immerse  
yourself in the vibrant  
Samba Parades and  
stunning costumes.  
Join the party today!**



# The Rio Experience



## ROXY DINNER SHOW

The Roxy Dinner Show brings Rio's culture to life through music, flavor, and performance in one unforgettable night. Hosted inside the historic Cine Roxy in Copacabana, this experience combines a chef curated dinner with live Bossa Nova and a full stage production that celebrates Brazil's rhythms and regional artistry. Guests enjoy a refined menu, excellent service, and a 90 minute musical featuring dancers, musicians, and immersive scenography that transforms the theater into a journey across the country.



Conveniently located and fully accessible, the Roxy Dinner Show offers a comfortable, elegant, and culturally rich evening that complements any Rio Carnival trip.

 **Discover the Roxy Dinner Show and enjoy a night of rhythm, flavor, and spectacle.**



# GOING TO RIO DE JANEIRO

What you  
need to know



# All About Rio de Janeiro

Rio de Janeiro, often hailed as the “Wonderful City”, stands as Brazil’s most famous and vibrant metropolis. This stunning city, which also gives its name to the state, is a gem on Brazil’s Southeast coast, celebrated for its breathtaking landscapes, lush vegetation, and inviting tropical climate. It’s a place where natural wonders meet urban charm, home to the iconic Christ the Redeemer statue, the majestic Sugarloaf Mountain, and the world-renowned Copacabana and Ipanema Beaches.



As the Wonderful City, Rio de Janeiro becomes the epicenter of jubilation during the Carnival and New Year’s Eve celebrations, attracting throngs of visitors from every corner of the globe. These events are not just the city’s most emblematic festivities but are also a testament to Rio’s enduring allure and cultural vibrancy.



## QUICK FACTS ABOUT RIO:

**Name:** São Sebastião do Rio de Janeiro

**Total area:**

1200.3 square kilometers

**Total population:**

6.211.223 inhabitants

**Gentile:** Carioca

**Climate:** Tropical

**Altitude:** Two meters

**Time zone:** UTC -3

**Currency:**

Real (R\$) or Brazilian Reais (R\$)

**Language Spoken:**

Brazilian Portuguese

# Essential travel tips and advice



## ELECTRICAL SYSTEM:

**Standard Voltage:** 110V

**Hotels:** Availability of 220V outlets in most of them.

**Sockets:** Newly adopted unique three-pin standard.

**Compatibility:** Incompatible with most other socket patterns.

**Plug Adaptors:** The standard type is the N plug (10A/20A, 100-240V). It's advisable to purchase adaptors before your trip or immediately upon arrival in Rio.

## DRINKING WATER:

Prioritize your health by drinking only mineral or filtered water, as tap water may not be safe for all visitors.

## TIPPING ETIQUETTE:

In restaurants and bars, a service charge is often included in your bill, eliminating the need for additional tips. However, for exceptional service, a little extra is always appreciated.

## CREDIT CARD USE:

Major credit cards are widely accepted. Remember to inform your bank about your travel plans to avoid any fraud alerts.

## CASH AND CURRENCY EXCHANGE:

Carry some Brazilian Reais (R\$) for convenience, especially during the busy Carnival season when exchange offices are scarce and rates may be higher. Currency exchange is available at airports, some shopping malls, and select hotels.

## SIM CARDS FOR TOURISTS:

To avoid the hassle of local registration (CPF - Cadastro de Pessoas Físicas), consider an international SIM card. Local stores can be crowded, and most Brazilian Cell Phone Operators like Vivo, Claro, and TIM require a CPF. Alternatively, check with your current provider for international plans.

# Additional Tips



## SAFETY:

Stay aware of your surroundings, especially in crowded areas.



## SCAMS:

Be cautious of common tourist scams; if a deal sounds too good to be true, it probably is a scam.



## PUBLIC TRANSPORT:

Familiarize yourself with the city's bus and metro systems for easy navigation.



## LANGUAGE:

Knowing basic Portuguese phrases can enhance your experience.



## CULTURAL INSIGHTS:

Embrace the vibrant culture of Rio by learning a few local customs and etiquette. A friendly attitude and respect for local traditions will enrich your experience.



# Smooth Entry - Visa Information for Travelers

Visa Requirements Made Easy for Rio's Carnival!



## CITIZENS OF MERCOSUR:

No visa is required for entry into Brazil.

Simply present a valid passport or ID.

Applies to Argentina, Uruguay, Paraguay, Venezuela, and associated states.



## VISITING VISA TO BRAZIL:

Applicable for tourism, business, transit, and artistic or sports activities. Allows for a maximum stay of 90 days within a 180-days.



## VISA REQUIREMENT CONSULTATION:

For detailed information, check the [Consular Portal](#).



## POLICY OF RECIPROCITY:

Brazil mirrors the visa requirements of other countries for Brazilians. Visa waiver agreements exist with about 90 countries (e.g., EU nations).



## LATEST UPDATES ON VISAS FOR BRAZIL:

### Visa Waiver for Japanese Citizens:

Valid for stays up to 90 days, effective from 30 September 2023. This can be for multiple entries.

### Electronic Visa (E-Visa) for Australia, Canada, and the USA:

Required since 10 January 2024. Prior to that date, visa-free travel was permitted for tourism and business. From 10 January 2024 onward, all visa applications must be submitted through the fully digital application process.



## IMPORTANT NOTE:

Always consult the Brazilian embassy or consulate in your country for the most current information.

Visa policies are subject to change; verify closer to your travel date for the latest details.

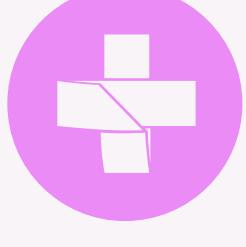
# Stay Healthy and Safe - HealthCare in Rio

Your guide to Rio's Healthcare during Carnival



## TRAVEL INSURANCE:

While not mandatory, travel insurance is strongly recommended for international visitors to Brazil. It covers potential high medical costs and addresses language barriers in medical emergencies. Typical coverage includes emergency medical expenses, trip cancellations, and lost luggage.



## SUS - BRAZILIAN UNIFIED HEALTH SYSTEM:

SUS offers healthcare services to both Brazilians and foreign visitors. Note that while accessible, there may be language barriers and varying service levels compared to private healthcare facilities.

Be prepared for potential wait times.



## MAIN EMERGENCY HOSPITALS IN RIO:

### **Hospital Municipal Lourenço Jorge**

Open 24/7

Address: Av. Ayrton Senna 2000, Barra da Tijuca

Phone: +55 (21) 3111-4603

### **Hospital Municipal Souza Aguiar**

Open 24/7

Address: Praça da República 111, Centro

Phone: +55 (21) 3111-2611

### **Hospital Municipal Miguel Couto (Trauma)**

Open 24/7

Address: Rua Mário Ribeiro 117, Leblon

Phone: +55 (21) 3111-3720

### **UPA - Unidade de Pronto Atendimento (Emergency Care Unit)**

For urgent but non-life-threatening conditions.

Open 24/7

Address: Rua Siqueira Campos, 129 - Copacabana,  
Rio de Janeiro - RJ, 22031-071



## ADDITIONAL TIPS:

### **Pharmacies:**

Easily accessible for over-the-counter medications.

### **Emergency Numbers:**

Dial 192 for SAMU (medical emergencies).

# Safety First - Key Contacts in Rio

Here's a handy list of police phone numbers and emergency contacts to keep you safe and secure as you enjoy the festivities in Rio de Janeiro.



## **BPTUR - BATALHÃO DE POLICIAMENTO EM ÁREAS TURÍSTICAS:**

Specializing in tourist safety and assistance.

Open 24 hours a day, 7 days a week.

Address: Rua Figueiredo Magalhães, 550

Copacabana, Rio de Janeiro - RJ.

Phone: +55 (21) 2332-7928



## **DEAT - DELEGACIA ESPECIAL DE APOIO AO TURISMO:**

Assisting tourists with legal issues and crimes.

Open 24 hours a day, 7 days a week.

Address: Avenida Afrânio de Melo Franco,

159 - Leblon, Rio de Janeiro - RJ.

Phone: +55 (21) 2332-2924.



## **ADDITIONAL EMERGENCY CONTACTS:**

For general police emergencies, dial 190.



## **NOTE:**

English-speaking operators may be limited, so it's advisable to know some basic Portuguese phrases for emergencies.

## **Closing note:**

Stay informed and cautious to ensure a safe and enjoyable Carnival experience in Rio.





# Carnival Essentials - Packing for Rio

## **Carnival GEAR: CLIMATE INSIGHTS AND STYLE MUST-HAVES**

Get ready to bask in Rio's glorious sunshine! Carnival season here is a tropical delight, with warm days perfect for dancing in the streets. Dress to impress and stay comfortable! Rio's Carnival is all about colorful, breezy outfits that let you move freely and enjoy the festivities. Comfortable shoes are a must for all the dancing and exploring you'll do in the heart of Rio's Carnival.

## **Carnival WEATHER**

**February:** Less rain compared to January.

**March:** Month of rain in the afternoons.

**Climate:** Ideal for enjoying the beach.

**Average rainfall:** About 130 mm (Feb) and 150mm (Mar).

**Temperatures:** Minimum 24°C and maximum around 29°C.

## **Carnival TOOLKIT - CHECKLIST**

**Light clothing:** Shorts/Dresses

**Tennis / Low Sandals**

(Leave to buy the famous Havaianas in Rio, much cheaper and have a lot more options in Rio de Janeiro stores)

**Swimwear**

**Sunglasses**

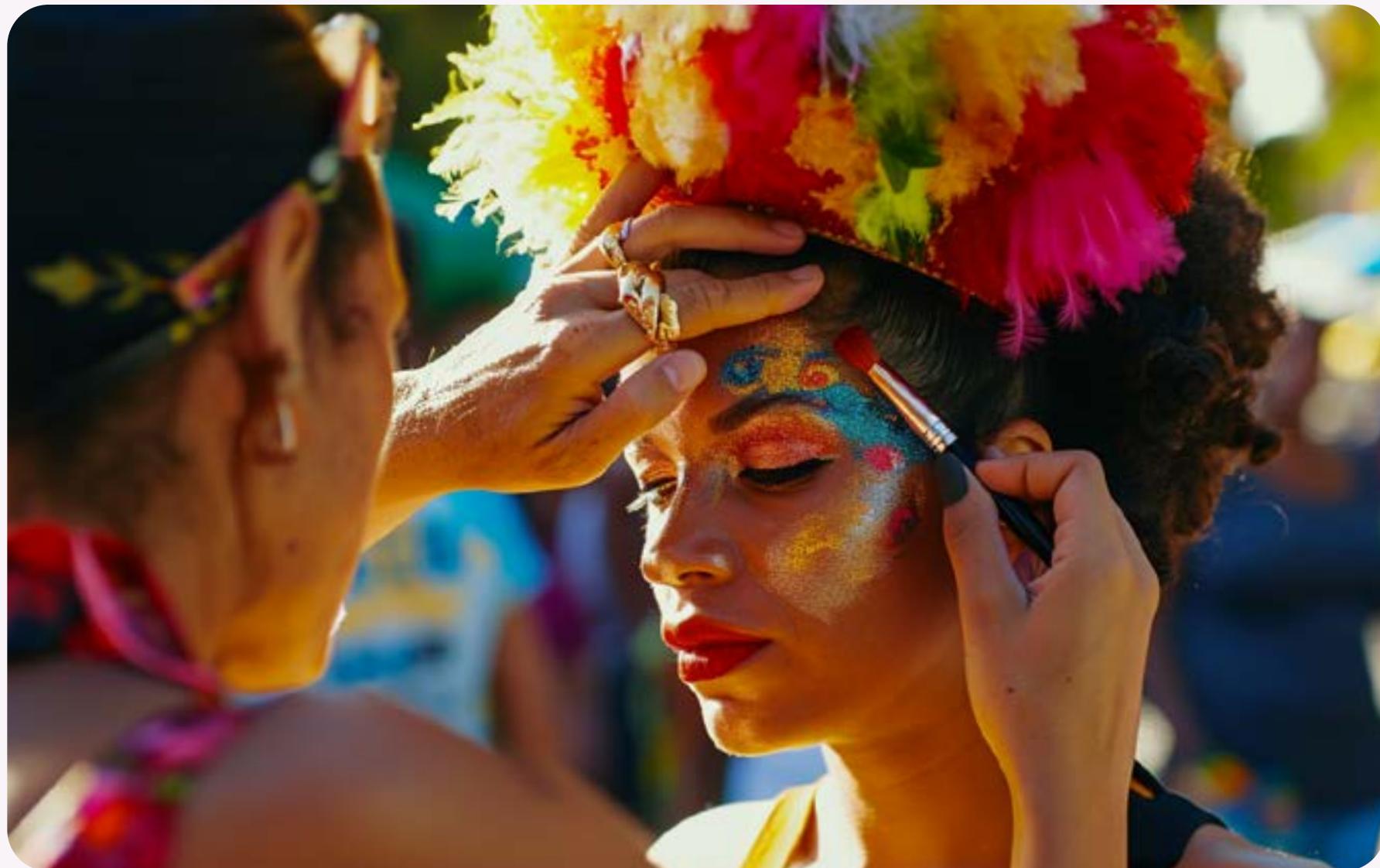
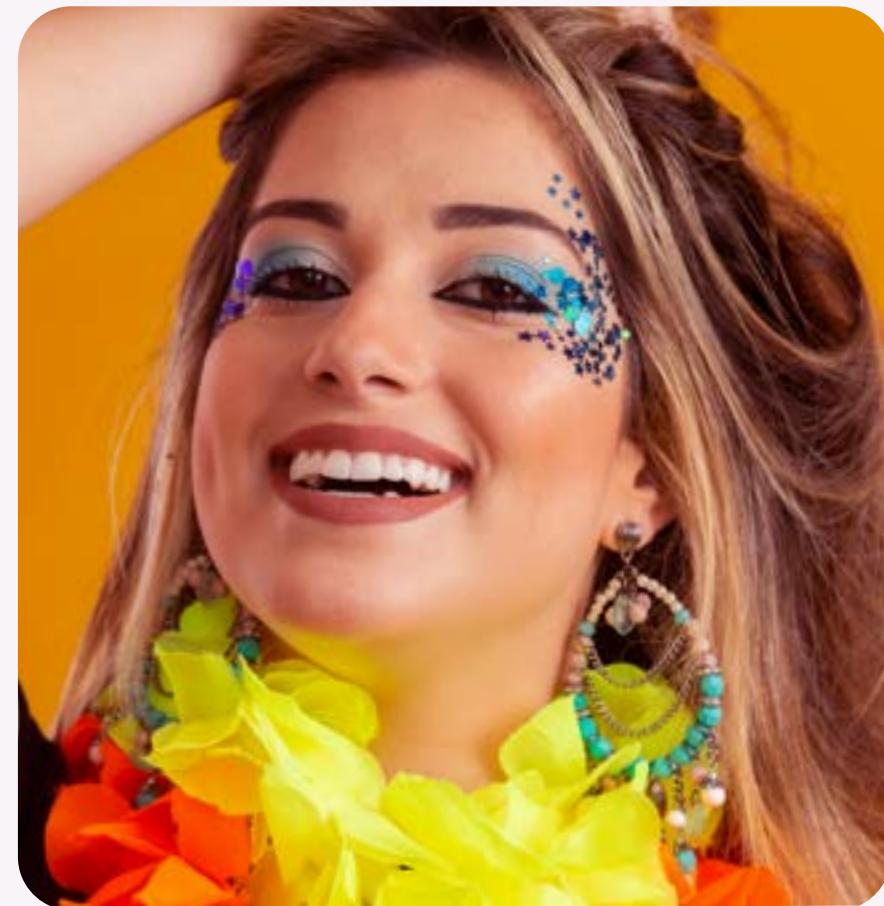
**Raincoats**

**Solar Protection**

**Portable charger for your cell phone**

**Money Belt**

**DAZZLE IN RIO: MAKEUP AND COSTUMES FOR Carnival** When it comes to the Rio Carnival, your outfit and makeup are more than just attire – they're a part of the celebration's soul! Embracing the vibrant spirit of Carnival, participants often don vibrant, elaborate costumes and makeup that reflect the festivity's energy and excitement.



## WHERE TO BUY COSTUMES AND MAKEUP IN RIO

### Local Markets and Shops

Rio is dotted with numerous local markets (especially in Copacabana) and specialty shops offering a wide range of Carnival costumes and accessories. These places are perfect for finding unique, handcrafted items.

### Online Stores

Before you arrive in Rio, you can explore various online stores that specialize in Carnival costumes. This option allows you to come prepared and dive straight into the festivities.

## MAKEUP TIPS

### DIY Makeup

When doing your makeup, consider waterproof and sweat-proof products. Bright colors, glitter, and face jewels are popular choices to stand out in the crowd.

# STAY TUNED!

Follow us on social media:



[www.riocarnaval.org](http://www.riocarnaval.org)

